

MICHELLE EDWARDS

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Durham, Maine 04222

207.272.7052
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mrtedwards.com

WORK EXPERIENCE

Senior Interaction Designer 2018 – present

Interaction Designer II 2014 – 2017

IDEXX Laboratories Westbrook, ME

Lead designer across multiple IDEXX web and mobile applications. Working with the business and engineering teams to fully understand customer workflows, conduct research, design solutions and collaborate on implementation – meeting measurable business objectives.

Lead designer in the creation of the IDEXX Design System.

Overseeing the workload of design contractors and junior designers – setting the design direction and supporting them as they work within the design system and established interaction patterns.

Conducting weekly company-wide UX team meetings to foster cross-product collaboration, share research findings amongst designers and encourage discussions on industry and design-related topics.

Web/UI Designer 2012 – 2013

3-C Institute for Social Development Cary, NC

Identify key tasks of website users and common workflows, create wireframes and complete visual design – with an emphasis on information architecture and usability.

Introduced the company to user testing and responsive design.

Graphic Designer 2012

Junior Designer 2010 – 2011

Local Government Federal Credit Union Raleigh, NC

Determined the medium, format and look of collateral and marketing campaigns aimed at local government employees.

Worked with a team of designers and developers on web and print projects including annual reports, identity design and marketing collateral.

Wireframed individual web pages as well as entire websites. Visual mock ups and front-end development.

Graphic Designer 2007 – 2010

Employment Times Auburn, ME

Conceived and implemented a new, professional look for three, targeted human resources magazines. Designed articles and laid out three 28 – 44 page monthly magazines according to printer's specifications.

RECENT WEBINARS & CONFERENCES

Taking Control of Agile – UX Intensive

Jared Spool
2021

**The Experience Vision:
A Self-Fulfilling UX Strategy**

Jared Spool
2020

Javascript Basics

Flexbox Layout

**CSS Transitions and
Transforms**

Advanced CSS Selectors

TreeHouse Courses
2017 – 2019

Good to Great Animation

Val Head, Smashing Magazine
2018

INTERNSHIPS

Design Intern

Maine College of Art
Portland, ME
Feb. 2008 – April 2009

Publication Design Intern

Employment Times
Auburn, ME
Sept. – Dec. 2007

TECHNICAL SKILLS

Proficient in Adobe
Photoshop, Illustrator
and InDesign

Proficient in Sketch, Figma,
Invision and Axure

Ability to code semantic
HTML and CSS

Ability to read and edit
basic Javascript

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EDUCATION

Webmaster Certificate Program

North Carolina State University Raleigh, NC Nov. 2010 – March 2011

Areas of study include: W3C coding standards, semantic XHTML, CSS, accessibility, usability, e-commerce and SEO

BFA Degree

Maine College of Art Portland, ME Jan. 2006 – April 2009

Relevant courses; Advanced Typography, Web Design, Photography, Illustration and Information Design

Foundation Studies

Massachusetts College of Art Boston, MA Aug. – Dec. 2005

ART AWARDS AND RECOGNITION

CUES Golden Mirror Award 2012

Awarded for the both concept and design of the LGFCU annual report entitled, "Discovering Value"

Featured on For Print Only 2012

Recognition by the well-known blog for the 2011 LGFCU holiday card

Maine College of Art Presidential Scholarship 2006

